



Rules

CALL 2020

CHURUMBELA CHILDREN'S CINEMA FESTIVAL opens its third CALL for filmmakers and producers, Mexicans and foreigners, who have made feature films, short films and cineminute aimed at children and families in their original language and subtitled into Spanish, if they are a foreign language .

As well as shorts with a minimum duration of 1 minute made by Mexican and foreign children from 7 to 14 years old, in their original language, Spanish and / or with Spanish subtitles. Recorded with professional film equipment or mobile devices.

The purpose of the call is to ensure that children in vulnerable situations and the general public can access valuable content that awakens emotions and empathy in them, that can lead to learning and that makes culture reach through the cinema, which It will be decisive for their identity and social inclusion and improvement of their reality by contributing to Mexican society.

Some of the platforms where the Churumbela selection can be exhibited are:

On our website <u>www.churumbelafest.com</u>, Festhome TV, at Drive-in Theater, Community Centers and digital platforms.

The sample of films that are part of the 2020 Selection of the CHURUMBELA Children's Film Festival will be included in the following categories:

MEXICAN PRODUCTION

- Children's Feature Film Show
- Children's Short Film Show
 - Fiction
 - Animation
 - Documentary film

INTERNATIONAL PRODUCTION

- Children's Feature Film Show
- Children's Short Film Show
 - Fiction
 - Animation
 - Documentary film

MINICINEASTAS: Work made by boys and girls, either independently or in an open-themed film workshop and duration from 1 min.

RULES - REGISTRATION - REQUIREMENTS

Churumbela Children's Film Festival will be held from November 27 to December 1, 2020. The call is open from September 28 and closes on October 28, 2020.

The works must be registered by filmmakers, producers, distributors and parents in the case of the Mini-Cinemas category.

The festival is free and non-profit. The registration of works is completely free.

Registered works must have been produced between 2019 and 2020.

The selection will be published from November 13, 2020 on social networks and on the festival's official website http://churumbelafest.com

Registration must be done only through FESTHOME / www.festhome.com

And send an e-mail to churumbelafest@gmail.com and gpsoonaac@gmail.com with the following information:

- Trailer or teaser of the short or feature film.
- 2 Stills in .jpg format (300 dpi),
- Poster of the film in .jpg format (300 dpi),
- Director's photograph in .jpg format (300 dpi), NOTE: You can receive private VIMEO or YOUTUBE with download option.

The final exhibition formats will be exclusively in downloadable digital file, H264 compression, 4K (4096 \times 2160) and, in the case of mini-cinemas, in HD (1920 \times 1080) in .mov or .mp4 format

It is requested to send a subtitled version in case the work is made in a language other than Spanish.

Submit movie trailer for broadcast and promotion.

The deadline for delivery for the exhibition material is November 1st.

The Churumbela Children's Film Festival may make use of the selected material in other samples or children's cycles with prior notice.

A letter with more information will be sent to those selected in our festival.

Awards

Laurel Churumbela 2020. Diploma of participation in the work. Dissemination on our social networks. Photographs, making off of the transmission or projection of his work.

